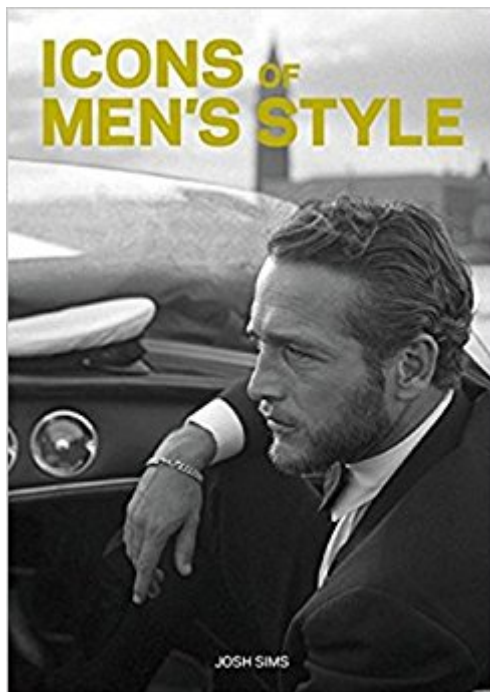


The book was found

## Icons Of Men's Style (Mini)



## Synopsis

"Women are into fashion, men are into style, style is forever" – Domenico Dolce

Women's wear progresses in leaps and bounds, fueled by the readiness of women to wear what may at the time be perceived as the radical or outrageous. Not so men's wear

– men's wear evolves, slowly. But from what? Behind nearly every item in the modern male wardrobe is a "first of its kind" – the definitive item, often designed by a single company or brand for specialist use, on which all subsequent versions have been based (and originals of which are now collector items in the booming vintage market). Icons of Men's Style examines, garment by garment, the most important and famous of these products – their provenance and history, the stories of their design, the brand/company that started it all and how the item shaped the way men dress today.

## Book Information

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Best Sellers Rank: #283,501 in Books (See Top 100 in Books) #24 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Men's Grooming & Style #215 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing #219 in Books > Arts & Photography > Fashion > History

## Customer Reviews

Josh Sims is a freelance style writer, contributing to the likes of The Financial Times, The Independent, The Independent on Sunday, Mail on Sunday, Channel 4, the BBC, Esquire, GQ, Wallpaper\* and i-D. He is also author of Rock/Fashion (Omnibus), A Dictionary of Fashion Designers (Collins), Mary, Queen of Shops (BBC Books) and contributor to several fashion books from Taschen.

Nice book with a great overview of men's styles (not fashion).

Nice photos, smaller than what I was expecting.

The book is quite short but is great for anyone interested in the history of classic men's clothing.

Awesome gift for any man in your life with an interest in style

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